

EXAMPLE – CALJ Comparison SKUs

Description	Size (ml)	Current	Jan 2019	Delta	Min-CALJ	Max-CALJ
Apothic Red	750	\$19.25	\$18.60	-\$0.65	\$15.30	\$20.89
Bacardi Superior	1140	\$32.50	\$31.70	-\$0.80	\$31.70	\$42.85
Baileys Irish Cream Liquor	1140	\$44.60	\$45.60	\$1.00	\$39.75	\$47.75
Barefoot Pinot Grigio	750	\$13.60	\$12.65	-\$0.95	\$9.95	\$13.91
Corona Extra 6 Pk-B +	1980	\$18.55	\$17.70	-\$0.85	\$13.24	\$18.12
Gordon's Gin	1140	\$33.50	\$35.20	\$1.70	\$20.45	\$41.95
Heineken Lager 6 Pk-B +	1980	\$18.55	\$18.60	\$0.05	\$12.90	\$19.75
Johnnie Walker Black 12 Yr	750	\$58.05	\$57.30	-\$0.75	\$51.16	\$64.40
Kim Crawford Sauv Blanc	750	\$22.70	\$21.80	-\$0.90	\$19.55	\$23.39
Molson Canadian 12 pk-bottles	4092	\$26.25	\$24.60	-\$1.65	\$20.73	\$30.59
Molson Canadian 6 pk-cans	2130	\$13.15	\$12.65	-\$0.50	\$11.89	\$19.70
Smirnoff Ice 4pk	1320	\$11.40	\$11.35	-\$0.05	\$9.55	\$13.34
Smirnoff Vodka	1140	\$36.45	\$36.80	\$0.35	\$34.75	\$42.78
Wisers Special Blend	1140	\$31.85	\$35.10	\$3.25	\$35.10	\$41.95
Wolf Blass Yellow Label Cab Sauv	750	\$19.15	\$19.45	\$0.30	\$16.56	\$19.89
Yellow Tail Shiraz	750	\$15.60	\$15.45	-\$0.15	\$11.80	\$15.45