



Memo to: Wholesale Customers

Re: LDB working to address product shortages

Valued Customers,

Please be aware that LDB Wholesale Operations is working to address a severe shortage of beverage stock across many product lines, including refreshment beverages, beer, wine and spirits, as well as the delay in the delivery of non-stock spec products. The product shortage is the result of heavy seasonal demand, supplier stock outs, and constraints experienced by both LDB and our third party warehouses.

We apologize for the current situation and want to ensure our customers that we are working hard to meet your needs. Additional labour, shifts, trucks and drivers have been added in an effort to continue providing strong customer service while we overcome these challenges, and agent warehouses are working hard to catch up on demand. Additionally, Wholesale team members are speaking and meeting regularly with refreshment beverage suppliers and primary vendors to reiterate demands and work towards a resolution.

Please check our vendor site – <https://wholesale.bcldb.com> – for the latest on this situation. The supplier stock outs will be updated as quickly as possible, and our Inventory Visibility Tool will provide you with the best opportunity to complete a full order.

Thank you for your patience as we work to resolve this issue.

Todd Cooper
Executive Director, Wholesale Operations
BC Liquor Distribution Branch