

# Licensee Information Bulletin

Have a Safe & Happy  
Rendezvous!



ISSUE # 11

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February

## Entertainment in Licensed Premises

### Exotic Entertainment:

Exotic dancers/strippers will be allowed, provided the performance is not obscene under the provisions of the *Criminal Code*.

### No minors are allowed in the licensed premises.

The exotic dancer/stripper must be fully clothed if in the licensed premises before, between, and after performances. Members of any audience may not touch or be touched by the exotic dancer/stripper. There must be no passing of objects or sharing of food or beverages between the exotic dancer/stripper and members of the audience.

A one-meter separation with a barrier is required between the audience and the performer.

### Other Restricted Entertainment:

No contact sports (e.g., boxing, mud wrestling, mechanical bull) will be allowed in a licensed premises.

We have included a few restrictions above. **PLEASE check Board Policy Tab 11**, for complete information.

**Note:** As with all advertising-advertising of restricted events taking place in a licensed premises must be approved by the President in advance of publication/release.



## ADVERTISING

All liquor advertising by licensees and permit holders should encourage social responsibility in the sale and consumption of alcoholic beverages.

You are reminded that advertising outside your premises **still requires advance approval** from YLC. You are permitted to advertise and promote your business by:

- 🍷 advertising the name of establishment or event
- 🍷 sponsoring events
- 🍷 sponsorships
- 🍷 advertising the kind of liquor (e.g., "beer") and specific products
- 🍷 advertising specials, **without mentioning specific prices** (e.g. "Happy Hour")

For your convenience, the guidelines are available in downloadable PDF files on our Web site at [http://www.ylc.yk.ca/advertising\\_marketing\\_info.html](http://www.ylc.yk.ca/advertising_marketing_info.html)

If you have any questions or require clarification of any aspect of these guidelines, please contact the Licensing branch at 667-5245.



## Caribou Coffee Mock Kiss! Mocktail

1 c hot fresh coffee, 1 oz cream, 1 tsp cocoa, dash cinnamon, 1 tsp sugar topped with whipped cream!

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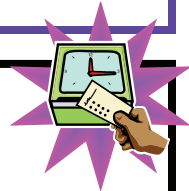
## LICENSES

The Yukon Liquor Board has granted conditional approval providing that all requirements of the *Liquor Act and Regulations* have been met to:



- Silver Trail Inn (Mayo/Keno)  
Liquor Primary – All Liquor and Off Premise Liquor Licence
- MacBride Museum Society (Whitehorse)  
Special Liquor Licence

## RENEWAL



It's that time of year again!  
All licenses expire March 31, 2011, unless renewed.  
Your packages have been mailed to you.  
The deadline for payment is March 1, 2011.

## Caribou Kiss!

"Caribou" derived its name from a drink consisting of a mix of caribou blood and whisky which trappers and miners drank in the winter months during the gold rush. **Have a great Rendezvous**  
[\*Also fabulous with coffee!]



- 3 oz port
- 1.5 oz whisky or brandy
- Dash maple syrup

## Yukon Liquor Corporation

9031 Quartz Road  
Whitehorse YT Y1A 4P9  
Phone: (867) 667-5245  
Toll Free 1 (800)661-0408  
Fax: (867) 393.6306  
Website: [www.ylc.yk.ca](http://www.ylc.yk.ca)  
[Yukon.liquor@gov.yk.ca](mailto:Yukon.liquor@gov.yk.ca)



## Gambling in Licensed Premises?



Gambling is illegal in Licensed Premises even if you are closed for the evening. This includes poker tournaments, **sports pools**, slot machines and dice games. The only exception to this prohibition in Yukon bars and restaurants is selling raffle tickets for a charitable organization. An example is the Rendezvous Queen tickets that contestants annually encourage bar patrons to purchase. The key to permitting the selling of raffle tickets is that these lottery schemes are licensed under the Yukon Lottery Licensing Act and the proceeds of the ticket sales are used entirely for charitable purposes. Under the Criminal Code of Canada and the Yukon Liquor Act, All other **gambling is illegal** in licensed premises.

# Drive Safe, Drive Sober

## HOURS OF OPERATION

### CENTRAL WAREHOUSE

Hours of Operation are:

Monday-Friday 8:00 am to 4:00 pm

**Orders received during normal business hours will be ready for pick-up within 24 hours.** (Orders placed on Friday will be ready on Monday.)

**Closed Friday February 25, 2011**

### WHITEHORSE LIQUOR STORE

Monday-Thursday 10:00 am to 6:00 pm

Friday 10:00 am to 8:00 pm

Saturday 10:00 am to 6:00 pm

**Open Friday February 25, 2011  
11 am to 5:00 pm**

### DAWSON CITY, FARO, HAINES JUNCTION, MAYO\* & WATSON LAKE

Tuesday-Saturday 10:00 am to 6:00 pm

\*Mayo store closed between 1 pm - 2 pm

Closed Sundays & Mondays

**Closed Friday February 25, 2011**

